



NEWS

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El Camino College Center for International Trade Provides Support to Mayor and Governor

The El Camino College Center for International Trade (CITD) was recently called upon to provide trade mission assistance for the offices of the Los Angeles mayor and the governor of California.

"We have a wealth of information available to help individuals and businesses with international trade," said Maurice Kogon, CITD director. "For the mayor's recent trade mission to Mexico and the Governor's upcoming trade mission to Canada, we developed briefing packages on both countries to help prepare the mission members for their trip."

The information packages included trade statistics, market opportunities, market entry strategies, trade regulations, and business protocols for each country.

The CITD is part of El Camino College's economic development department. Its mission is to promote the state's international trade and competitiveness, assist exporters and importers, and advance economic and job growth.

The CITD provides a full range of trade assistance services including weekly import/export orientations, export readiness assessments, customized market research, CITD trade directory listings, assistance with trade financing, international trade consulting, workshops on various import/export topics, and customized export marketing planning. Many of these services are available at no charge. The CITD is funded by the California Community College Chancellor's Office Economic and Workforce Development program.

For more information on the services offered by the CITD, call 310-973-3173 or visit <http://elcamino.citd.org/>.

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